The Documentary Handbook is mandatory reading for those who want a critical understanding of the place of factual formats in today's exploding television and media industry, as well as expert guidance in complex craft skills in order to fully participate. The practical advice and wisdom here is second to none.’ – Tony Steyger, Principal Lecturer, Southampton Solent University, UK

The Documentary Handbook is a critical introduction to the documentary film, its theory and changing practices. The book charts the evolution of documentary from screen art to core television genre, its metamorphosis into many different types of factual TV programme and its current emergence in forms of new media. It analyses those pathways and the transformation of means of production through economic, technical and editorial changes. The Documentary Handbook explains the documentary process, skills and job specifications for everyone from industry entrants to senior personnel, and shows how the industrial evolution of television has relocated the powers and principles of decision-making. Through the use of professional Expert Briefings it gives practical pointers about programme-making, from research, developing and pitching programme ideas to their production and delivery through a fast-evolving multi-platform universe.

This is the latest edition of a book that has sold over 75,000 copies since its first printing in 1984 by producer/publisher Michael Wiese. An indispensible tool for any producer, this “industry bible” has been updated with the latest digital technologies for production and post-production -- the standard for most films today. Downloadable budget templates are free and easily accessible at www.mwp.com. They can be adapted for any production and can save you tons of time and money. The templates include different budget levels for narrative features, non-fiction features, and short films. The book goes through a 14-page Master Budget template line-by-line with an explanation for every line item in any budget. As it guides you through each step, you can use this book to put together budgets for proposals, treatments, and productions. Maureen Ryan, Co-Producer, Academy Award(TM)-winning film, MAN ON WIRE

If you've ever dreamed of being in charge of your own network, cable, or web series, then this is the book for you. The TV Showrunner's Roadmap provides you with the tools for creating, writing, and managing your own hit show. Combining his 20+ years as a working screenwriter and UCLA professor, Neil Landau expertly guides you through 21 essential insights to the creation of a successful show, and takes you behind the scenes with exclusive and enlightening interviews with showrunners from some of TV's most lauded series, including: Breaking Bad Homeland Scandal Modern Family The Walking Dead Once Upon a Time Lost House, M.D. Friday Night Lights The Good Wife From conception to final rewrite, The TV Showrunner's Roadmap is an invaluable resource for anyone seeking to create a series that won't run out of steam after the first few episodes. This groundbreaking guide features a companion website with additional interviews and bonus materials. www.focalpress.com/cw/landau So grab your laptop, dig out that stalled spec script, and buckle up. Welcome to the fast lane.

The Advocate is a lesbian, gay, bisexual, transgender (LGBT) monthly newsmagazine. Established in 1967, it is the oldest continuing LGBT publication in the United States.

In 1998 the author, a professional prankster, trademarked the phrase “freedom of expression” to show how the expression of ideas was being restricted. Now he uses intellectual property law as the focal point to show how economic concerns are seriously eroding creativity and free speech.
"Taken as a trilogy, consent not to be a single being is a monumental accomplishment: a brilliant theoretical intervention that might be best described as a powerful case for blackness as a category of analysis."—Brent Hayes Edwards, author of Epistrophes: Jazz and the Literary Imagination In Black and Blur—the first volume in his sublime and compelling trilogy consent not to be a single being—Fred Moten engages in a capacious consideration of the place and force of blackness in African diaspora arts, politics, and life. In these interrelated essays, Moten attends to entanglement, the blurring of borders, and other practices that trouble notions of self-determination and sovereignty within political and aesthetic realms. Black and Blur is marked by unlikely juxtapositions: Althusser informs analyses of rappers Pras and Of! Dirty Bastard; Shakespeare encounters Stokely Carmichael; thinkers like Kant, Adorno, and José Esteban Muñoz and artists and musicians including Thornton Dial and Cecil Taylor play off each other. Moten holds that blackness encompasses a range of social, aesthetic, and theoretical insurgencies that respond to a shared modernity founded upon the sociological catastrophe of the transatlantic slave trade and settler colonialism. In so doing, he unsettles normative ways of reading, hearing, and seeing, thereby reordering the senses to create new means of knowing.

Archival Storytelling is an essential, pragmatic guide to one of the most challenging issues facing filmmakers today: the use of images and music that belong to someone else. Where do producers go for affordable stills and footage? How do filmmakers evaluate the historical value of archival materials? What do vérité producers need to know when documenting a world filled with rights-protected images and sounds? How do filmmakers protect their own creative efforts from infringement? Filled with advice and insight from filmmakers, archivists, film researchers, music supervisors, intellectual property experts, insurance executives and others, Archival Storytelling defines key terms—copyright, fair use, public domain, orphan works and more—and challenges filmmakers to become not only archival users but also archival and copyright activists, ensuring their ongoing ability as creators to draw on the cultural materials that surround them. Features conversations with industry leaders including Patricia Aufderheide, Hubert Best, Peter Jaszi, Jan Krawitz, Lawrence Lessig, Stanley Nelson, Rick Prelinger, Geoffrey C. Ward and many others.

Documentary Storytelling is unique in offering an in-depth look at story and structure as applied not to Hollywood fiction, but to films and videos based on factual material and the drama of real life. With the growing popularity of documentaries in today's global media marketplace, demand for powerful and memorable storytelling has never been greater. This practical guide offers advice for every stage of production, from research and proposal writing to shooting and editing, and applies it to diverse subjects and film styles, from vérité and personal narrative to archival histories and more. Filled with real-world examples drawn from the author's career and the experiences of some of today's top documentarians, Documentary Storytelling includes special interview chapters with Ric Burns, Jon Else, Nick Fraser, Susan Froemke, Sam Pollard, Onyekachi Wambu and other film professionals. This second edition has been brought up to date with a more international focus, a look at lower-budget independent filmmaking, and consideration of newer films including Super Size Me, Murderball, So Much So Fast, and When the Levees Broke.

Documentary film can encompass anything from Robert Flaherty's pioneering ethnography Nanook of the North to Michael Moore's anti-Iraq War polemic Fahrenheit 9/11, from Dziga Vertov's artful Soviet propaganda piece Man with a Movie Camera to Luc Jacquet's heart-tugging wildlife epic March of the Penguins. In this concise, crisply written guide, Patricia Aufderheide takes readers along the diverse paths of documentary history and charts the lively, often fierce debates among filmmakers and scholars about the best ways to represent reality and to tell the truths worth telling. Beginning with an overview of the central issues of documentary filmmaking—including definitions and purposes, its forms and founders—Aufderheide focuses on several of its key subgenres, including public affairs films, government propaganda (particularly the works produced during World War II), historical documentaries, and nature films. Her thematic approach allows readers to enter the subject matter through the kinds of films that first attracted them to documentaries, and it permits her to make connections between eras, as well as revealing the ongoing nature of documentary's core controversies involving objectivity, advocacy, and bias. Interwoven throughout are discussions of the ethical and practical considerations that arise with every aspect of documentary production. A particularly useful feature of the book is an appended list of "100 great documentaries" that anyone with a serious interest in the genre should see. Drawing on the author's four decades of experience as a film scholar and critic, this book is the perfect introduction not just for teachers and students but also for all thoughtful filmgoers and for those who aspire to make documentaries themselves. About the Series: Combining authority with wit, accessibility, and style, Very Short Introductions offer an introduction to some of life's most interesting topics. Written by experts for the newcomer, they demonstrate the finest contemporary thinking about the central problems and issues in hundreds of key topics, from philosophy to Freud, quantum theory to Islam.
who are seeking a meaningful, personal ceremony and a momentous beginning to legally married life. Equally Wed brings author Palladino’s expertise as the founder and editorial director
of the world’s leading online resource for LGBTQ wedding planning to the page. Palladino walks readers through every step of the notoriously costly and arduous planning process with
wisdom and accessibility. From how to incorporate hot trends among LGBTQ couples to advice on how to incorporate children into a ceremony to more serious hurdles like dealing with
homophobia among family members, Equally Wed has it all. The author importantly includes an accurate picture of wedding budgets for couples from all backgrounds, and shares her
invaluable insider tips for making the most of each vendor; she also addresses fashion advice specific for LGBTQ readers, such as suitings up as a nonbinary nearlywed or attending fittings
as a butch lesbian or a transgender woman. And best of all, she does it with the celebratory, joyful approach that all couples deserve. With a beautiful 2-color package, a total absence of
heteronormative terms and assumptions, and a wealth of advice on every wedding-related topic imaginable, Equally Wed is set to be the go-to LGBTQ wedding guide just as every couple is
finally free to wed.

Crowdfunding for Filmmakers offers practical information, tips, and tactics for launching a successful film campaign by detailing traditional models of fundraising, utilizing today’s
technological and social innovations, and augmenting each step with an added personal touch. “This 2nd edition updates the latest techniques on Social Media to get your projects up and
running asap.”

In this updated edition of the industry staple, veteran media executive Jeff Ulin relates business theory and practice across key global market segments—film, television, and
online/digital—providing you with an insider’s perspective that can’t be found anywhere else. Learn how an idea moves from concept to profit and how distribution dominates the bottom
line: Hollywood stars may make the headlines, but marketing and distribution are the behind-the-scenes drivers converting content into cash. The third edition: Includes perspectives from
key industry executives at studios, networks, agencies and online leaders, including Fox, Paramount, Lucasfilm, Endeavor, Tencent, MPAA, YouTube, Amazon, and many more; Explores
the explosive growth of the Chinese market, including box office trends, participation in financing Hollywood feature films, and the surge in online usage; Illustrates how online streaming
leaders like Netflix, Amazon, Apple, YouTube, Hulu and Facebook are changing the way TV content is distributed and consumed, and in cases how these services are moving into theatrical
markets; Analyzes online influences and disruption throughout the distribution chain, and explains the risks and impact stemming from changing access points (e.g., stand-alone apps),
delivery methods (over-the-top) and consumption patterns (e.g., binge watching); Breaks down historical film windows, the economic drivers behind them, and how online and digital
delivery applications are changing the landscape. Ulin provides the virtual apprenticeship you need to demystify and manage the complicated media markets, understand how digital
distribution has impacted the ecosystem, and glimpse into the future of how film and television content will be financed, distributed and watched. An online eResource contains further
discussion on topics presented in the book.

“An essential book for courses on Native film, indigenous media, not to mention more general courses . . . A very impressive and useful collection.” —Randolph Lewis, author of Navajo
Talking Picture The film industry and mainstream popular culture are notorious for promoting stereotypical images of Native Americans: the noble and ignoble savage, the pronoun-
challenged sidekick, the ruthless warrior, the female drudge, the princess, the sexualized maiden, the drunk, and others. Over the years, Indigenous filmmakers have both challenged these
representations and moved past them, offering their own distinct forms of cinematic expression. Native Americans on Film draws inspiration from the Indigenous film movement, bringing
filmmakers into an intertextual conversation with academics from a variety of disciplines. The resulting dialogue opens a myriad of possibilities for engaging students with ongoing debates:
What is Indigenous film? Who is an Indigenous filmmaker? What are Native filmmakers saying about Indigenous film and their own work? This thought-provoking text offers theoretical
approaches to understanding Native cinema, includes pedagogical strategies for teaching particular films, and validates the different voices, approaches, and worldviews that emerge across
the movement. “Accomplished scholars in the emerging field of Native film studies, Marubbio and Buffalohead . . . focus clearly on the needs of this field. They do scholars and students of
Native film a great service by reprinting four seminal and provocative essays.” —James Ruppert, author of Meditation in Contemporary Native American Literature “Succeed[s] in
depicting the complexities in study, teaching, and creating Native film . . . Regardless of an individual’s level of knowledge and expertise in Native film, Native Americans on Film is a
valuable read for anyone interested in this topic.” —Studies in American Indian Literatures

Hollywood Drive: What it Takes to Break in, Hang in & Make it in the Entertainment Industry is the essential guide to starting and succeeding at a career in film and TV. The completely
updated second edition features new interviews with industry professionals, information about the changing social media landscape, the wide array of distribution platforms that are
available to aspiring filmmakers, and much more. Honthaner’s invaluable experience and advice give those attempting to enter and become successful in the entertainment industry the edge
they need to stand out among the intense competition. Hollywood Drive explores the realities of the industry: various career options, effective job search strategies, how to write an effective cover letter and resume, what to expect on your first job, the significance of networking and building solid industry relationships, how a project is sold, and how a production office and set operate. You'll learn how to define your goals and make a plan to achieve them, how to survive the tough times, how to deal with big egos and bad tempers, and how to put your passion to work for you. Although no book or class can totally prepare you for a career in the entertainment industry, Hollywood Drive offers insights, direction, and a sense of confidence.

A how-to guide on using video to change the world -- written by the world's leading video activists.

Documentary Storytelling has reached filmmakers and filmgoers worldwide with its unique focus on the key ingredient for success in the growing global documentary marketplace: storytelling. This practical guide reveals how today's top filmmakers bring the tools of narrative cinema to the world of nonfiction film and video without sacrificing the rigor and truthfulness that give documentaries their power. The book offers practical advice for producers, directors, editors, cinematographers, writers and others seeking to make ethical and effective films that merge the strengths of visual and aural media with the power of narrative storytelling. In this new, updated edition, Emmy Award-winning author Sheila Curran Bernard offers: New strategies for analyzing documentary work New conversations with filmmakers including Stanley Nelson (The Black Panthers), Kauzhiro Soda (Mental), Orlando von Einsiedel (Virunga), and Cara Mertes (JustFilms) Discussions previously held with Susan Kim (Imaginary Witness), Deborah Scranton (The War Tapes), Alex Gibney (Taxi to the Dark Side), and James Marsh (Man on Wire).

FIFTH EDITION, UPDATED FOR 2020. The authoritative guide to producing, directing, shooting, editing, and distributing your video or film. Whether you aspire to be a great filmmaker yourself or are looking for movie gifts, this comprehensive guide to filmmaking is the first step in turning a hobby into a career. Widely acknowledged as the “bible” of video and film production, and used in courses around the world, The Filmmaker's Handbook is now updated with the latest advances in new and digital formats. For students and teachers, professionals and novices, this indispensable handbook covers all aspects of movie making.• Techniques for making dramatic features, documentaries, corporate, broadcast, and experimental videos and films • Shooting with DSLRs, video, film, and digital cinema cameras • In-depth coverage of lenses, lighting, sound recording, editing, and mixing • Understanding HDR, RAW, Log, 4K, UHD, and other formats • The business aspects of funding and producing your project • Getting your movie shown in theaters, on television, streaming services, and online

"Discover vital insider tips on producing movies with a micro budget! Covering both tried and true filmmaking techniques as well as insight on marketing, selling, and distributing your film, Raindance Producers' Lab, Second Edition is the ultimate independent filmmaker's guide to producing movies. This edition has been updated to include: fresh features on low-budget, high quality video cameras, including new digital camera options such as DSLRN an extensive selection of new case studies and interviews with industry talents such as Ewan McGregor, Ate de Jong, James Youngs, Joe Pavlo, Martin Myers, Rolin Heap, and more; essential advice on how to make the web work for you and promote your films through Twitter, Facebook and other social media platformsAll new postproduction workflows. A companion website (www.lotonobudgetfilmmaking.com) providing all the contracts and material you need to run a production company and make successful low budget movies. The verdict is in: if you're looking for a clear-cut, no-nonsense approach to micro-budget filmmaking and producing, Elliot Grove's wealth of teaching and filmmaking experience combined with winning formulas for marketing and promotion make this book a must-have one-stop shop for filmmakers! "--

Banksy, the Yes Men, Gandhi, Starhawk: the accumulated wisdom of decades of creative protest is now in the hands of the next generation of change-makers, thanks to Beautiful Trouble. Sophisticated enough for veteran activists, accessible enough for newbies, this compact pocket edition of the bestselling Beautiful Trouble is a book that's both handy and inexpensive. Showcasing the synergies between artistic imagination and shrewd political strategy, this generously illustrated volume can easily be slipped into your pocket as you head out to the streets. This is for everyone who longs for a more beautiful, more just, more livable world – and wants to know how to get there. Includes a new introduction by the editors. Contributors include:Celia Alario • Andy Bichlbaum • Nadine Bloch • L. M. Bogad • Mike Bonnano • Andrew Boyd • Kevin Buckland • Doyle Canning • Samantha Corbin • Stephen Duncombe • Simon Enoch • Janice Fine • Lisa Fitzian • Arun Gupta • Sarah Jaffe • John Jordan • Stephen Lerner • Zack Malitz • Nancy L. Mancias • Dave Oswald Mitchell • Tracey Mitchell • Mark Read • Patrick Reinsborough • Joshua Kahn Russell • Nathan Schneider • John Sellers • Matthew Skomarovsky • Jonathan Matthew Smucker • Starhawk • Eric Stoner • Harsha Walia

As Alan Rosenthal states in the preface to this new edition of his acclaimed resource for filmmakers, Writing, Directing, and Producing Documentary Films and Videos is “a book about storytelling—how to tell great and moving stories about fascinating people, whether they be villains or heroes.” In response to technological advances and the growth of the documentary
hybrid in the past five years. Rosenthal reconsiders how one approaches documentary filmmaking in the twenty-first century. Simply and clearly, he explains how to tackle day-to-day problems, from initial concept through distribution. He demonstrates his ideas throughout the book with examples from key filmmakers’ work. New aspects of this fourth edition include a vital new chapter titled “Making Your First Film,” and a considerable enlargement of the section for producers, “Staying Alive,” which includes an extensive discussion of financing, marketing, festivals, and distribution. This new edition offers a revised chapter on nonlinear editing, more examples of precise and exacting proposals, and the addition of a complex budget example with explanation of the budgeting process. Discussion of documentary hybrids, with suggestions for mastering changes and challenges, has also been expanded, while the “Family Films” chapter includes updated information that addresses rapid expansion in this genre.

This is a comprehensive bible to low-budget film producing for emerging and professional producers. Structured to guide the reader through production meetings, every aspect of the film-production pro-cess is outlined in detail. Invaluable checklists -- which begin 12 weeks before shooting and continue through principal (and secondary) photography and postproduction -- keep the filmmaker on track and on target. Ryan is co-producer of James Marsh's Man on Wire, winner of the 2009 Academy Award for Best Documentary.

The Media Student's Book is a comprehensive introduction for students of media studies. It covers all the key topics and provides a detailed, lively and accessible guide to concepts and debates. Now in its fifth edition, this bestselling textbook has been thoroughly revised, re-ordered and updated, with many very recent examples and expanded coverage of the most important issues currently facing media studies. It is structured in three main parts, addressing key concepts, debates, and research skills, methods and resources. Individual chapters include: approaching media texts narrative genres and other classifications representations globalisation ideologies and discourses the business of media new media in a new world? the future of television regulation now debating advertising, branding and celebrity news and its futures documentary and ‘reality’ debates from ‘audience’ to ‘users’ research: skills and methods. Each chapter includes a range of examples to work with, sometimes as short case studies. They are also supported by separate, longer case studies which include: Slumdog Millionaire online access for film and music CSI and detective fictions Let the Right One In and The Orphanage PBS, BBC and HBO images of migration The Age of Stupid and climate change politics. The authors are experienced in writing, researching and teaching across different levels of undergraduate study, with an awareness of the needs of students. The book is specially designed to be easy and stimulating to use, with: a Companion Website with popular chapters from previous editions, extra case studies and further resources for teaching and learning, at: www.mediastudentsbook.com margin terms, definitions, photos, references (and even jokes), allied to a comprehensive glossary follow-up activities in 'Explore' boxes suggestions for further reading and online research references and examples from a rich range of media and media forms, including advertising, cinema, games, the internet, magazines, newspapers, photography, radio, and television.

Why is TV writing different from any other kind of writing? How will writing a spec script open doors? What do I have to do to get a job writing for TV? Writing for television is a business. And, like any business, there are proven strategies for success. In this unique hands-on guide, television writer and producer Ellen Sandler shares the trade secrets she learned while writing for hit shows like Everybody Loves Raymond and Coach. She offers concrete advice on everything from finding a story to getting hired on a current series. Filled with easy-to-implement exercises and practical wisdom, this ingenious how-to handbook outlines the steps for becoming a professional TV writer, starting with a winning script. Sandler explains the difference between “selling” and “telling,” form and formula, theme and plot. Discover: • A technique for breaking down a show style so you’re as close to being in the writing room as you can get without actually having a job there • The 3 elements for that essential Concept Line that you must have in order to create a story with passion and consequence • Mining the 7 Deadly Sins for fresh and original story lines • Sample scripts from hit shows • In-depth graphs, script breakdown charts, vital checkpoints along the way, and much, much more!

Currently, advanced art education is in the process of developing (doctorate or PhD) research programs throughout Europe. Therefore, it seems to us urgent to explore what the term research actually means in the topical practice of art. After all, research as such is often understood as a method stemming from the alpha, beta or gamma sciences directed towards knowledge production and the development of a certain scientific domain. How is artistic research connected with those types of scientific research, taking into account that the artistic domain so far has tended to continually exceed the parameters of knowledge management? One could claim that the artistic field comprises the hermeneutic question of the humanities, the experimental method of the sciences, and the societal commitment of the social sciences. Will that knowledge influence the domain, the methodology, and the outcome of artistic research? Another major topic concerns not only the specificity of the object of knowledge of artistic research but above all whether and how artistic research and its institutional programs will influence topical visual art, its artworks and its exhibitions. These complex problematics with their various points of view and management models are mapped out through the contributions...
of theorists, curators, and institutions, from Belgium, France, Great-Britain, Italy, The Netherlands, Finland, Germany, and Sweden. May these contributions be a constructive impetus for a versatile debate which may influence the future role of advanced art institutions and the position of artistic research in the next decade.

This Open Access book tracks the latest trends in the theory, research, and practice of entertainment-education, the field of communication that incorporates social change messaging into entertaining media. Sometimes called edutainment, social impact television, narrative persuasion, or cultural strategy, this approach to social and behavior change communication offers new opportunities including transmedia and digital formats. However, making media can be a chaotic process. The realities of working in the field and the rigid structures of scholarly evaluation often act as barriers to honest accounts of entertainment-education practice. In this collection of essays, experienced practitioners offer unique insight into how entertainment-education works and present a balanced view of its potential pitfalls. This book gives readers an opportunity to learn from the successes and mistakes of the experts, taking a behind-the-scenes look at the business of making entertainment-education media.

"Written for anyone working in documentary films, whether as producer, director, writer, editor, cinematographer, researcher, or production executive, Documentary Storytelling offers practical advice for all stages of production, including proposal writing, shooting, and editing. The book is filled with real-world examples drawn from the author's career and the experiences of some of today's top documentarians, many of whom are interviewed for the book. Special chapters explore documentary storytelling as practiced by Ric Burns (New York), Jeanne Jordan and Steven Ascher (Troublesome Creek), Susan Froemke (Lalee's Kin), and other key filmmakers." --Book Jacket.

Building on students' enthusiasm for screened entertainment, Looking at Movies is more successful than any other text at motivating students to understand and analyze what they see onscreen. The Seventh Edition features new and refreshed video, assessment, and interactive media, making the book's pathbreaking media program more assignable and gradable than ever before. Looking at Movies gives instructors all they need to inspire students to graduate from passive watching to active looking.

Transmedia Marketing: From Film and TV to Games and Digital Media skillfully guides media makers and media marketers through the rapidly changing world of entertainment and media marketing. Its groundbreaking transmedia approach integrates storytelling and marketing content creation across multiple media platforms – harnessing the power of audience to shape and promote your story. Through success stories, full color examples of effective marketing techniques in action, and insight from top entertainment professionals, Transmedia Marketing covers the fundamentals of a sound 21st century marketing and content plan. You'll master the strategy behind conducting research, identifying target audiences, setting goals, and branding your project. And, you'll learn first-hand how to execute your plan's publicity, events, advertising, trailers, digital and interactive content, and social media. Transmedia Marketing enlivens these concepts with: Hundreds of vibrant examples from across media platforms – The Hunger Games, Prometheus, The Dark Knight, Bachelorette, The Lord of the Rings, Despicable Me 2, Food, Inc., Breaking Bad, House of Cards, Downton Abbey, Game of Thrones, Top Chef, Pokémon, BioShock Infinite, Minecraft, Outlast, Titanfall, LEGO Marvel Super Heroes, Halo 4, Lonelygirl15, Annoying Orange Real-world advice from 45 leading industry writers, directors, producers, composers, distributors, marketers, publicists, critics, journalists, attorneys, and executives from markets, festivals, awards, and guilds Powerful in-depth case studies showcasing successful approaches – A.I. Artificial Intelligence, Mad Men, Lizzie Bennet Diaries, Here Comes Honey Boo Boo, and Martin Scorsese Presents the Blues Extensive Web content at www.transmediamarketing.com featuring a primer on transmedia platforms – film, broadcast, print, games, digital media, and experiential media; expanded case studies; sample marketing plans and materials; and exclusive interviews With Transmedia Marketing, you'll be fully versed in the art of marketing film, TV, games, and digital media and primed to write and achieve the winning plan for your next media project.

A refreshing new practical approach to documentary filmmaking, Get Close: Lean Team Documentary Filmmaking equips new and veteran filmmakers with the knowhow to make artistically rewarding documentaries for less money, less hassle, and less time. Author and veteran filmmaker Rustin Thompson shows that by stripping away, sidestepping, or reassessing the entrenched industry hurdles-long waits for funding, the unwieldy crews, the unnecessary gear, the gauntlet of film festivals, pitch forums, and distribution networks-filmmakers can move quickly from idea to execution to finished film. Throughout the book, Thompson demystifies and de-clutters the way docs are produced today, illustrating the use of a few simple and accessible tools and techniques while still engaging with the aesthetic possibilities of the medium, its creative opportunities and its satisfying rewards of giving back to the world. Using the essential lessons in Get Close, filmmakers will learn to eliminate physical and financial barriers between themselves and their subject matter, ultimately leading them to tell more artful, illuminating stories and find the joy in documentary filmmaking.
From the late 1960s until the end of the Cold War, the United States Air Force acquired and flew Russian-made MiG jets, culminating in a secret squadron dedicated to exposing American fighter pilots to enemy technology and tactics. Red Eagles tells the story of this squadron from the first tests of MiGs following the Vietnam War when the USAF had been woefully under-prepared in aerial combat. These initial flights would develop into the "black" or classified program known internally as Constant Peg. At a secret air base in Nevada, ace American fighter pilots were presented with a range of different MiG jets with a simple remit: to expose "the threat" to as many of their brethren as possible. Maintaining and flying these "assets" without spare parts or manuals was an almost impossible task, putting those flying the MiGs in mortal danger on every flight. Despite these challenges, in all more than 5,900 American aircrews would train against America's secret MiGs, giving them the eskills they needed to face the enemy in real combat situations. For the first time, this book tells the story of Constant Peg and the 4477th Red Eagles Squadron in the words of the men who made it possible.

The inspiration for the film that won the 2004 Sundance Film Festival Audience Award for Best Documentary, The Corporation contends that the corporation is created by law to function much like a psychopathic personality, whose destructive behavior, if unchecked, leads to scandal and ruin. Over the last 150 years the corporation has risen from relative obscurity to become the world's dominant economic institution. Eminent Canadian law professor and legal theorist Joel Bakan contends that today's corporation is a pathological institution, a dangerous possessor of the great power it wields over people and societies. In this revolutionary assessment of the history, character, and globalization of the modern business corporation, Bakan backs his premise with the following observations: - The corporation's legally defined mandate is to pursue relentlessly and without exception its own economic self-interest, regardless of the harmful consequences it might cause to others. - The corporation's unbridled self-interest victimizes individuals, society, and, when it goes awry, even shareholders and can cause corporations to self-destruct, as recent Wall Street scandals reveal. - Governments have freed the corporation, despite its flawed character, from legal constraints through deregulation and granted it ever greater authority over society through privatization. But Bakan believes change is possible and he outlines a far-reaching program of achievable reforms through legal regulation and democratic control. Featuring in-depth interviews with such wide-ranging figures as Nobel Prize winner Milton Friedman, business guru Peter Drucker, and cultural critic Noam Chomsky, The Corporation is an extraordinary work that will educate and enlighten students, CEOs, whistle-blowers, power brokers, pawns, pundits, and politicians alike.

As the father of the hardboiled detective genre, Dashiell Hammett had a huge influence on Hollywood. Yet, it is easy to forget how adaptable Hammett's work was, fitting into a variety of genres and inspiring generations of filmmakers. Dashiell Hammett and the Movies offers the first comprehensive look at Hammett's broad oeuvre and how it was adapted into films from the 1930s all the way into the 1990s. Film scholar William H. Mooney reveals the wide range of films crafted from the same Hammett novels, as when The Maltese Falcon was filmed first as a pre-Code sexploitation movie, then as a Bette Davis screwball comedy, and finally as the Humphrey Bogart classic. He also considers how Hammett rose to Hollywood fame not through the genre most associated with him, but through a much fizzier concoction, the witty murder mystery The Thin Man. To demonstrate the hold Hammett still has over contemporary filmmakers, the book culminates in an examination of the Coen brothers' pastiche Miller's Crossing. Mooney not only provides us with an in-depth analysis of Hammett adaptations, he also chronicles how Hollywood enabled the author's own rise to stardom, complete with a celebrity romance and a carefully crafted public persona. Giving us a behind-the-scenes look at the complex power relationships, cultural contexts, and production concerns involved in bringing Hammett's work from the page to the screen, Dashiell Hammett and the Movies offers a fresh take on a literary titan.

Film Production Management will tell you in step-by-step detail how to produce a screenplay and get it onto the big screen. Whether you are an aspiring or seasoned film professional, this book will be an indispensable resource for you on a day-to-day basis. This updated edition remains true to the practical, hands-on approach that has made previous editions so successful, and has been updated with revised forms, permits, and budgets applicable to all productions; contains important information on standards and typical processes and practices; includes the latest information available on technological advances such as digital FX; and discusses the impact of the Internet on filmmaking. Film production professionals at all levels of experience will benefit from the information in this handbook to film production management.

This valuable book provides a concise, yet thorough analysis of a confusing statute and morass of case law. Extremely well organized and indexed, the guide allows you to locate promptly and easily issues pertinent to your case.

The Art of Film Funding is written for documentarists, shorts, and feature producers for funding via grants, individual investments/donations, online crowdfunding, and distribution through streaming video. It is a comprehensive book covering both established financing to new online financing written by a woman who gives three grants a year valued at $100,000.00.
Whether you'd like to be an art director or already are one, this book contains valuable solutions that will help you get ahead. This comprehensive, thorough professional manual details the set-up of the art department and the day-to-day job duties: scouting for locations, research, executing the design concept, constructing scenery, and surviving production. You will not only learn how to do the job, but how to succeed and secure future jobs. Rounding out the text is an extensive collection of useful forms and checklists, along with interviews with prominent art directors, relevant real-life anecdotes, and blueprints, sketches, photographs, and stills from Hollywood sets.

In the past two decades, several U.S. states have explored ways to mainstream media literacy in school curriculum. However one of the best and most accessible places to learn this necessary skill has not been the traditional classroom but rather the library. In an increasing number of school, public, and academic libraries, shared media experiences such as film screening, learning to computer animate, and video editing promote community and a sense of civic engagement. The Library Screen Scene reveals five core practices used by librarians who work with film and media: viewing, creating, learning, collecting, and connecting. With examples from more than 170 libraries throughout the United States, the book shows how film and media literacy education programs, library services, and media collections teach patrons to critically analyze moving image media, uniting generations, cultures, and communities in the process.